

2018 FOOD ENVIRONMENT MAPS & ANALYSIS

HOLLY FREISHTAT FOOD POLICY DIRECTOR



BALTIMORE FOOD POLICY INITIATIVE







Inter-governmental collaboration

- Baltimore Office of Sustainability
- Department of Planning, Health Department & Baltimore Development Corporation

Food Policy Action Coalition (Food PAC)

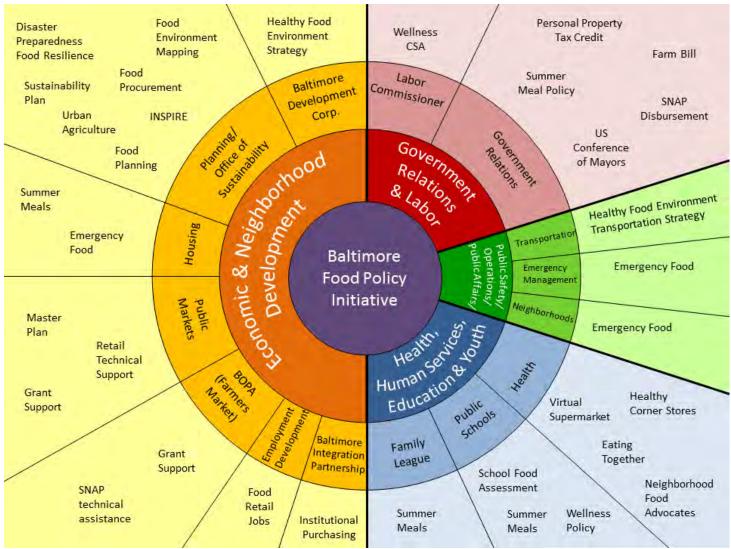
- 60 diverse stakeholders
- Food PAC provides opportunities for collaboration and idea sharing around food-related organizations in Baltimore

Resident Food Equity Advisors

16 residents, 14 city council districts, 6 meetings



ORGANIZATIONAL STRUCTURE

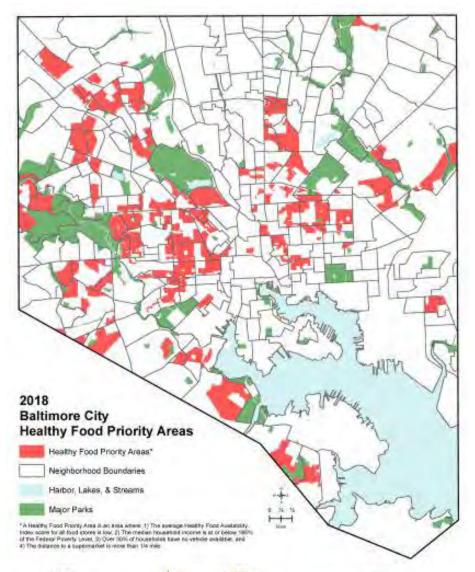








HEALTHY FOOD PRIORITY AREAS



Priority Area Factors:

- Low Healthy Food Availability Score
- At or below 185% federal poverty level
- Low vehicle availability
- ¼ mile from supermarket

Impact:

- 23.5% of residents
- 28.3% school aged children
- 24.3% seniors
- 31% Black vs 8.9% White residents















FOOD RETAIL

SUPERMARKETS, CORNER & CONVENIENCE STORES

Number Average of Stores HFAI Score

CORNER & CONVENIENCE STORES

708



- Primary purchases are snacks and beverages
- 2.5% carry over six vegetables
- 5.5% carry over six fruits

SUPERMARKETS

47

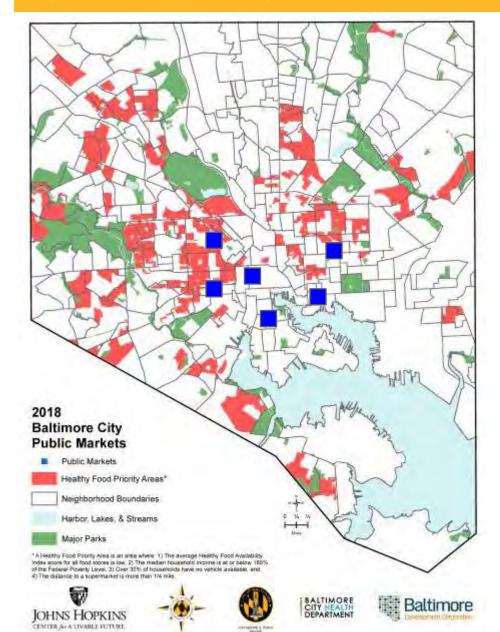


- Widest variety of healthy staple foods
- Three located in areas that would become a Priority Area without their presence
- Quality and affordability of foods varies

HFAI SCORE RANGE			
	19.1 - 28.5	HIGH	
	9.6 - 19	MEDIUM	
	0 - 9.5	LOW	



PUBLIC MARKETS



Market	# of stalls	HFAI Score
Lexington Market	98	20.0
Northeast Market	37	20.0
Cross St Market	18	17.5
Hollins Market	12	15.0
Avenue Market	13	6.5
Broadway Market	5	5.0





URBAN AGRICULTURE

FARMERS MARKETS, FARMS & GARDENS







Farmers Markets

- 18 farmers markets across the city
- 16 markets accept SNAP
- 9 markets accept Maryland Market Money

Urban Farms

- 23 within the city
- Policies: Land Leasing, Urban Ag Tax Credit, Urban Ag Plan

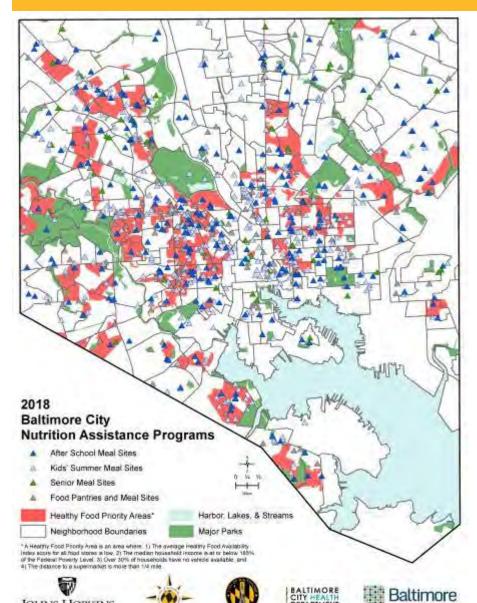
Community Gardens

- 83 community gardens
- 17 gardens are located in Priority Areas

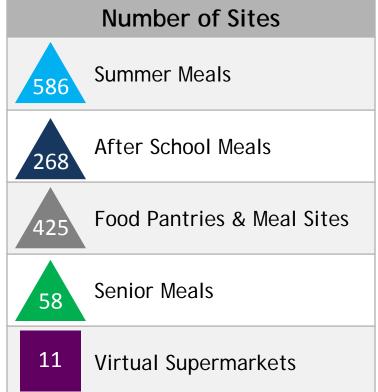


NUTRITION & FOOD ASSISTANCE

MEAL & FOOD ASSISTANCE SITES



JOHNS HOPKINS





WOMEN, INFANT CHILDREN (WIC)

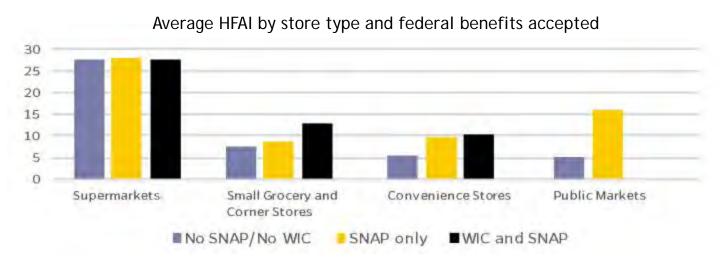
Corner stores accepting WIC benefits have a higher HFAI score than stores not accepting SNAP and WIC.

- 103 out of 525 accept WIC benefits
- in 5 corner stores accept WIC benefits
- higher HFAI compared to similar stores that do not accept nutrition benefits

SUPPLEMENTAL NUTRITION ASSISTANCE

Supplemental Nutrition Assistance Program (SNAP), formerly food stamps

- out of 708 accept SNAP
- of corner and convenience stores accept SNAP benefits
- higher HFAI compared to similar stores that do not accept SNAP

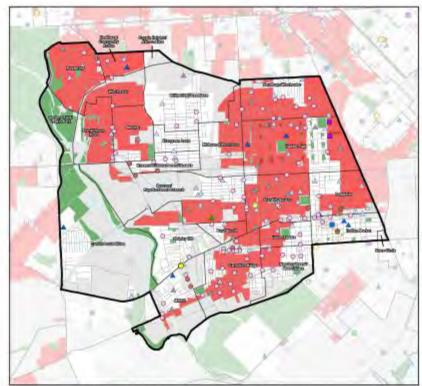


"LAST YEAR MY CAR WAS STOLEN SO I HAD TO WALK TO THE GROCERY STORE.
THE CLOSEST STORE IS A MILE AND A HALF AWAY. IT WAS CHALLENGING TO
CARRY THE BAGS, ESPECIALLY DURING INCLEMENT WEATHER. PUBLIC
TRANSPORTATION WAS EQUALLY AS FRUSTRATING BECAUSE THE ONLY
AVAILABLE BUS TOOK A ROUTE THAT WAS TWENTY MINUTES OUT OF THE WAY."

ANTHONY FRANCIS
RESIDENT FOOD EQUITY ADVISOR

MAPS DRIVING POLICY

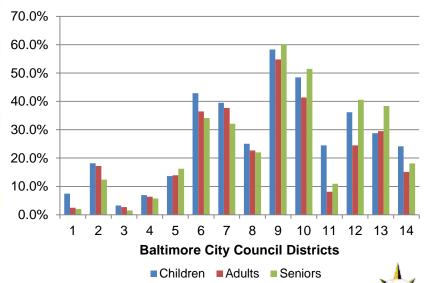
COUNCIL DISTRICT ANALYSIS





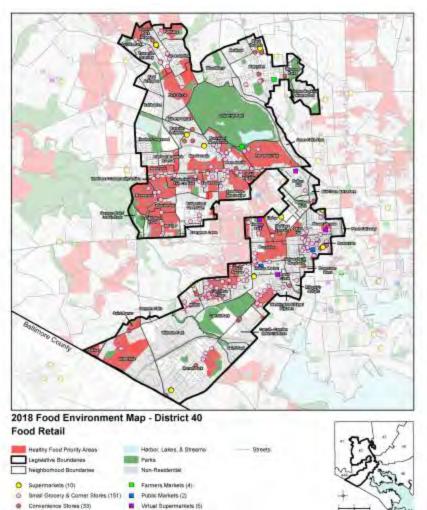
Key Points:

- District 9: the highest proportion of children, adults, and seniors live in Priority Areas
- District 3: the lowest proportion of children, adults, and seniors live in Priority Areas
- All Districts: children and/or seniors disproportionately live in Priority Areas compared to adults





LEGISLATIVE DISTRICT ANALYSIS

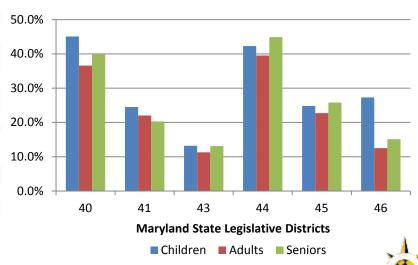


IOHNS HOPKINS

Key Points:

Baltimore

- District 40: the highest proportion of children live in Priority Areas
- District 44: the highest proportion of seniors live in Priority Areas
- District 43:the lowest proportion of children, adults, and seniors live in Priority Areas
- All Districts: children and/or seniors disproportionately live in Priority Areas compared to adults



HEALTHY FOOD ENVIRONMENT STRATEGY

- 1. Support resident-driven processes to guide equitable food policy, programs and resources
- 2. Improve small grocery, corner and convenience stores
- 3. Retain and attract supermarkets
- Increase the ability of the public markets to anchor the healthy food environment
- 5. Implement supply chain solutions that support healthy food distribution and small businesses
- 6. Maximize the impact of federal nutrition assistance and meal programs
- 7. Support urban agriculture, emphasizing historically disenfranchised populations and geographies
- 8. Address transportation gaps that impact food access













INNOVATION

FOOD RESILIENCE





"Food as Critical Infrastructure"

- Emergency Operations Plan
- Emergency Operations Center
- Food Resilience Planner

Resilience Hubs

Kitchen and food pantry assessment

Food Resilience Advisory Report

- Identifies Failure of the food environment in times of emergency
- Strategies for improving food resilience



BALTIMORE AND BEYOND



Mayor Pugh, Mayor Soglin, Mayor Cabaldon & Thomas Forster

Milan Urban Food Policy Pact

- Signed Pact in 2015
- Won 2016 award
- Steering committee

United States Conference of Mayors Food Policy Taskforce

- Adopted the MUFPP January 2018
- Supporting additional Mayors in signing and implementing the pact



"ACCESS TO GOOD TRANSPORTATION IS SOMETHING THAT IMPACTS BALTIMORE AS A CITY. I DON'T THINK THE TRANSPORTATION IS UTILIZED TO CONNECT TO FOOD AS IT SHOULD."

JOYCE SMITH
RESIDENT FOOD EQUITY ADVISOR
CO-CHAIR 2017

COMMUNITY ENGAGEMENT

RESIDENT FOOD EQUITY ADVISORS



"I have seen so many friends and family members suffer from diseases such as diabetes and hypertension due to an unhealthy diet. It can be really hard to eat right in Baltimore because many lack the education, exposure, finances and time to do so."

Mary Brown-Bey Resident Food Equity Advisor

"I have seen that small family run grocery stores are just as important as large supermarkets because the goal in making healthy produce more accessible should be more businesses that sell produce distributed throughout the city instead of being concentrated points of activity where a supermarket is placed."

Valeria Fuentes Resident Food Equity Advisor



Resident Food Equity Advisors

- 16 residents
- 14 city council districts
- 7 meetings



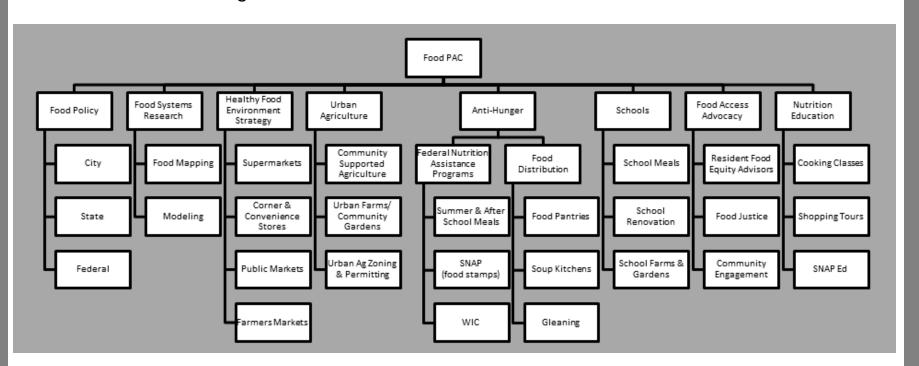
FOOD POLICY ACTION COALITION (FOOD PAC)

Goals

- Food policy barriers and opportunities
- Convener
- Share knowledge

Meetings

 First Wed of every other month (Feb, Apr, Jun, Aug, Oct, Dec)





HOLLY FREISHTAT BALTIMORE CITY FOOD POLICY DIRECTOR HOLLY.FREISHTAT@BALTIMORECITY.GOV

HTTPS://PLANNING.BALTIMORECITY.GOV/ BALTIMORE-FOOD-POLICY-INITIATIVE

CONTACT INFORMATION